

**LinkedIn Posts-**

**There are 3 ads below that you can post on your LinkedIn school page. It is good to post weekly leading up to your event so followers begin to see it and donate.**

Ad #1

Headline: Help our school, help the community.

Subhead: No act of generosity is too small to make a difference.

CTA: Donate Now (add your link to your donation page to this)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Ad #2

Headline: We're in this together. Help us reach new heights for our students.

Subhead: No act of generosity is too small to make a difference.

CTA: Donate Now (add your link to your donation page to this)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Ad#3

Headline: Be a part of us helping the [cause].

Subhead: No act of generosity is too small to make a difference.

CTA: Donate Now (add your link to your donation page to this)